



Competitive Edge Training & Consulting

Accreditation Number: ETDP 7633

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BACKGROUND INFORMATION TO THE “MATERIALS DESIGN” WORKSHOP

Unit Standard Titles:

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|---|----------------------|---------------------|--------------------|
| 1) Design outcomes-based learning programmes | US ID: 123401 | NQF Level: 6 | Credits: 15 |
| 2) Develop outcomes-based learning programmes | US ID: 123394 | NQF Level: 5 | Credits: 10 |

Duration of workshop: 5 days

Entry pre-requisites:

- 1) Working knowledge of outcomes-based education and training
- 2) Ability to communicate in writing at NQF Level 4
- 3) Should already be competent in general analysis and design techniques

The art of designing and developing a learning programme within outcomes-based education and training involves identifying the outcomes to be achieved by the learner and then conducting all planning activities around these outcomes. This means that all aspects of the learning programme, from the facilitation skills through to the assessment activities, have to be based on the learning outcomes of the programme.

The role of the materials designer

Anyone specialising in the role of learning programme design and development needs to be able to do several things:

- Be competent to identify the outcomes and intended impact of training on the workplace.
- Develop learning programmes of various types (learnerships, skills programmes, ABET programmes, soft-skills programmes, etc.) within the legal and regulatory requirements for various programmes. This includes developing curricula, sequencing and scaffolding outcomes as required and developing measurement indicators.
- Collate baseline materials for the development of learning materials, draft activities and develop and lay out learner support materials for the delivery of a learning programme.

Who should be trained as Materials Developers and Designers?

1. Human Resource Development (HRD) officials involved in the design of learning programmes.
2. Executives, Professionals, and people actively involved in the Business Sector, NGO Sector, Churches, Government and Fund-raising Agencies.
3. Field staff with no previous experience of materials development and who wish to develop this ability.
4. Existing Organisations who wish to in source instead of outsourcing this function.
5. Experienced educators/trainers who wish to refresh their skills and expand their knowledge.
6. Potential new entrants into the teaching and/or training profession.

Experienced facilitators conduct the workshops and the theoretical components are further enhanced by the introduction of practical, hands-on activities and examples of the different tasks that the learning programme designers and developers in the various learning environments have to contend with.

The cost of the workshop is **R 7 200.00** including VAT per candidate. If the full amount cannot be paid before the commencement of the workshop, a deposit of R 3 500.00 will be required to reserve your place at this workshop. The balance can be paid off over a period of 2 consecutive months after the end of the workshop.